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Crafting Connections: How Talalsoft found success with Oomple



An unexpected shift is reshaping the workplace: by 2025, nearly 50% of the workforce will be made up of on-demand talent and freelancers. This evolution is not just changing how projects are staffed; it's revolutionizing the very fabric of innovation and productivity.

This case study unveils Talalsoft's pioneering strategy in harnessing this flexible talent pool. Learn how they successfully bridged the gap between dynamic project needs and the burgeoning world of skilled freelancers, setting a new standard for agility and excellence in the modern workplace.

This is the story of Talal Eid, Co-Founder and COO of Talalsoft, and the journey with Oomple that redefined talent acquisition and management for them.

Meeting Talal Eid – Founder of Talalsoft



"Oomple made life easy when it came to hiring, the platform provided a wide selection of ready-now candidates, simplifying the recruitment process and enabling Talalsoft to focus on its core mission."

TALAL EID
Co-Founder and COO of Talalsoft

Talal Eid, leading Talalsoft, navigates the unpredictable seas of startup life, embodying the spirit of versatility and innovation. "What exactly is it that I do? Because being in a startup, I wear multiple hats," Talal shares, highlighting the multifaceted challenges and the dynamic role he plays within Talalsoft. His journey is one of passion, dedication, and the constant quest for growth.

The Decision That Changed Everything

The choice to bring Oomple into Talalsoft's world was pivotal, influenced by the compelling passion and values held by Oomple's own team members, Sarah, Norm, and Serge. It was their dedication to their

product that convinced Talal, "Because of Sarah and Norm, I knew I was going to get a great product."

This wasn't merely a business decision; it was a meeting of minds, a union of shared values and a mutual commitment to excellence.

A Testament to Commitment

Oomple's response to feedback became a defining moment in this partnership. When Talal reached out regarding enhancements to the search functionality, the Oomple team took this feedback to heart. **"They took it very seriously and got me in touch with a representative to support me,"** Talal recounts. This wasn't just about addressing a concern; it was about Oomple showing their unwavering commitment to their partners' success.

Solving the Talent Puzzle

Before Oomple, Talasoft faced significant hurdles in talent acquisition, especially when it came to finding project managers or Business Analysts. The introduction of Oomple changed the game. "Oomple made life easy when it came to hiring," Talal explains. The platform provided a wide selection of ready-now candidates, simplifying the recruitment process and enabling Talasoft to focus on its core mission.

Today, consultancies are faced with deep hiring inefficiencies. Traditional candidate sourcing methods, which are time-consuming, often ineffective, and fail to guarantee a candidate's match to the company's needs. Oomple addresses this by providing a solution that automates and refines the sourcing process, ensuring that consultancies can offer their clients top-tier candidates that are not just qualified but are the perfect fit for their organizational culture and goals.

The Oomple Edge

Oomple stands out not just for its technological prowess but for how it uniquely meets the needs of modern HR processes. "What's exciting is that Oomple's approach blends perfectly the benefits of both LinkedIn Recruiter and Monster into its very own unique solution! The search bar is my favorite," Talal enthuses. This fusion of technology and vision has given Talasoft a competitive edge, streamlining their HR processes like never before.



The integration of Oomple within Talasoft's operations went beyond merely filling vacancies; it revolutionized the way Talasoft approached talent management. The platform's comprehensive support system facilitated a seamless transition, proving Oomple to be more than a tool but a partner in Talasoft's growth.

This partnership leverages Oomple's innovative approach to talent acquisition, blending technology and human insight to create a competitive edge that is unique in the marketplace.

✔ **Seamless Skills Matching and Vetting**

At Oomple, we understand that the cornerstone of effective consultancy is not just about filling a position but ensuring a candidate's capabilities and skills align perfectly with the client's needs. Our platform employs advanced matching algorithms and comprehensive vetting processes, enabling you to validate the resources and ensure their qualifications meet the requirements of your clients.

✔ **Harness the Network Effect**

Oomple is more than a platform for job listings; it's a vibrant ecosystem that leverages the power of network effects to enhance your candidate sourcing strategy. Set your parameters, and let Oomple do the heavy lifting. From building a robust candidate pipeline, managing wishlists, to running background candidate matching, our platform ensures you find the candidates you need, precisely when you need them, without endless searching.

✔ **Integration and CRM Built for the Future**

Connect Oomple seamlessly with your existing Applicant Tracking System (ATS) and benefit from our built-in Customer Relationship Management (CRM) tools. This integration simplifies the management of candidate relationships and enhances your recruitment process, making Oomple an indispensable tool for modern consultancies.

What's next for recruiting

The integration of Oomple within Talasoft's operations was seamless, a testament to the adaptability and comprehensive support Oomple provides. "As a resource, it allows us to tap into a talent pool of both active and passive candidates whenever other resources may not," Talal notes.

Looking ahead, he sees boundless potential for growth and adaptability, "As Oomple's talent pool grows, Talasoft will be able to refer to it to penetrate progressively into markets and talent pools that are adjacent or different from the ones we specialize in, therefore allowing us to expand our scope of expertise."

Oomple Copilot transcends recruiting channels such as LinkedIn and traditional job boards, offering a revolutionary, all-in-one platform designed for consultancies focused on sourcing candidates for companies with precision and efficiency. By facilitating precise candidate matching, comprehensive vetting, and seamless ATS and CRM integration, Oomple transforms talent acquisition into a strategic asset, empowering consultancies to drive leadership and growth through smarter, more efficient hiring decisions.

A Shared Journey Towards Excellence

This partnership between Oomple and Talasoft is more than a business collaboration; it's a journey of growth, innovation, and shared success. It highlights the power of mutual support and the impact of aligning with partners who not only share your vision but are committed to helping you achieve it.

Interested in upping your sourcing game?

We can help you scale your talent sourcing in seconds, not months.

Oomple's dynamic, AI-driven talent sourcing platform integrates and optimizes the recruitment process, from discovery to hire to placement, making every interaction and decision, seamless, insightful and impactful.

